

ENGLISH
DANISH

201 DESIGN STUDIO

DESIGNER PORTRAIT

WOUD

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201 Design Studio, founded by Mira Ene and Codrin Stanculescu, has been present in the field of product design since 2012. The studio specialises in the development of concepts for furniture, lighting design and home accessories for both national and international clients.

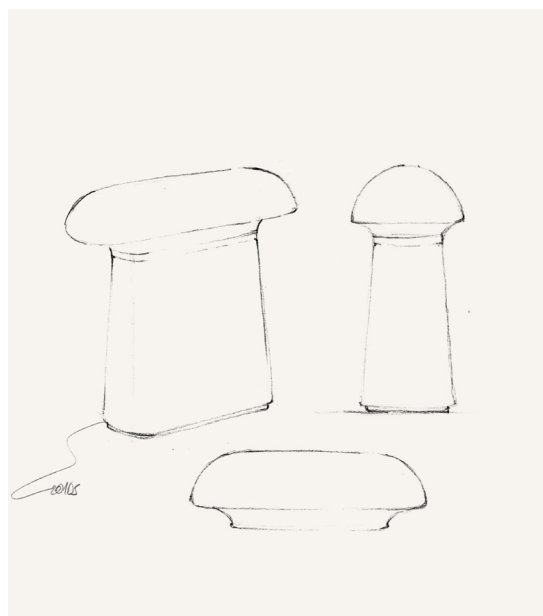
The studio's work emphasises meaningful design combined with meticulous attention to the utilisation of materials and optimisation of the manufacturing process. With a constant search for original sculptural and graphic aesthetics, their designs are characterised by timeless and long-lasting expressions. Resulting in recognisable designs that distinguish themselves through an interactive aspect and genuine functionality.

The design studio also had a functional approach when designing the Around wall hangers for WOUD. Designed with the intention of creating a simple and practical product that will retain its decorative aspect even when in use.

"As designers, the greatest joy comes when products we imagine can serve their purpose in a home, so we hope these wall hangers will serve you well for many years to come," the designers from 201 Design Studio explains.

A design that also communicates the studio's interest for playing with sculptural and graphical elements is the studio's second design for WOUD, the Nova table lamp.

Ene Mira Stanculescu
MIRA ENE AND CODRIN STANCIULESCU



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DESIGNERPORTRÆT

I 2012 etablerede romaniske Mira Ene og Codrin Stanculescu det kreative design studio, 201 Design Studio. Med afsæt i produktdesign, specialiserer studiet sig i udviklingen af koncepter for møbler, belysning og boligtilbehør, der indgår i både nationale og internationale brands kollektioner.

Studiets arbejde er præget af meningsfuldt design kombineret med en omhyggelig opmærksomhed på optimal udnyttelse af materialer og optimering af fremstillingsprocessen. I samme tråd er deres design præget af tidløse og holdbare designs, som tager udgangspunkt i en original, skulpturel og grafisk æstetik. Et formsprog der resulterer i genkendelige produkter, som adskiller sig ved interaktive og funktionelle aspekter.

Deres funktionelle tilgang kommer særligt til udtryk ved duoens design af Around knagerne. Designet med den hensigt at skabe et enkelt og praktisk produkt, der vil bevare sit dekorative aspekt, selv når det er i brug.

"Som designere kommer den største glæde, når produkter, vi tegner, er i stand til at tjene reelle formål i et hjem, så vi håber, at disse knager vil tjene dig godt i mange år fremover," fortæller 201 Design Studio.

Et design, der også formidler studiets interesse for at lege med skulpturelle og grafiske elementer, er studiets andet design for WOUD, Nova bordlampen.

Mira Ene
MIRA ENE OG CODRIN STANCIULESCU

