

HORM

– made in Italy –

Carlos

There are some sliding doors in our lives
that we can perceive, others that
we suffer unknowingly.
The Carlos sideboard has both.

A rainy afternoon in Paris, a canceled
appointment, an inevitable visit to the
Pompidou Center; because it
is always worth a visit and because
it was right there in front of me.

And here was the first live encounter with
a work by Carlos Cruz-Diez. It was love at
first sight. A few days later I was already
at work on a piece of furniture inspired by
the Maestro's art. It was immediately an
incredible commercial success.
It was bound to be that way.

But after two months, receiving an email
from one of the Maestro's collaborators,
because he had seen some photos of the
piece of furniture and wanted to meet
me..... well, that's being unconsciously
subjected to the tricks of fate.

Not even the time to finish reading
the email and I was already in Paris in
the company of Carlos Cruz-Diez and
his contagious joy of living and giving
emotions.

Renato Zamberlan

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"My work is the result of a long reflection on what the art of painting has been and how the world of color has been put into practice over the centuries. In this process, I turned to art history, philosophers, and technological advances, finally arriving at the multiplication of the image in terms of color."



Carlos Cruz Diez was a Venezuelan artist, one of the founding fathers of optical art, considered among the greatest artistic innovators of the twentieth century.



Designer

007



Renato Zamberlan

Renato Zamberlan was born in the province of Venice in 1970. After his studies in Business Administration at Ca' Foscari University, he began a long professional path that led him to combine the commercial and creative aspects in various sectors, ranging from photography to graphics, from art to fine publishing.

He collaborates with the group Art'è and with the prestigious publishing house Franco Maria Ricci, but also with multinational manufacturing and chemical companies. His multidisciplinary training and his constant search for new stimuli led him in 2012 to approach the world of furniture. He starts his collaboration with Horm as Sales Director for the Italian and North/South American markets and almost at the same time offers his creative contribution by designing some of the most commercially successful products of the brand. Since 2014 he becomes a partner of the group and since 2015 he covers the role of Artistic Director signing some stylistic choices that lead the company to obtain important awards and recognitions such as the Good Design Award (2014), the Red-Dot Winner Award (2016), the ADI Design Index (2015 and 2016), the Second Prize Archiproducts Design Awards (2016) and the honorable mention at the Compasso d'Oro (2016) that Horm wins for the seventh time in its young life. In this capacity he dictates the stylistic lines of the two brands of the group (Horm and Casamania), in the awareness that creativity, technology, production and the different needs of the various international markets in which the company operates, are elements of a single whole.

The constant travel to meet the commercial partners of the group and the daily dialogue with the technical and production area of the company, are the cornerstones on which rests his idea of design, which must excite and innovate, without this happening to the detriment of the functionality and ethics of making a product. In 2017 he became Chairman of the Board of Directors of Horm Italia Srl.

Carlos

HORM / Renato Zamberlan, 2014

Carlos

Mocha beech body
cm 192 x 49 x 98H

[Click to watch](#)



Carlos

Mocha beech body
cm 192 x 49 x 98H

Click to watch 



014

Carlos

Mocha beech body
cm 192 x 49 x 98H

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015



Carlos

White matt lacquered body RAL 9016
(2 side-by-side sideboards)
cm 240 x 49 x 98H

[Click to watch](#) 

Autoreggente table
Ray armchair
Singles bookcase

Carlos

White matt lacquered body RAL 9016
(2 side-by-side sideboards)
cm 240 x 49 x 98H

[Click to watch](#)



O20

O21

Carlos

White matt lacquered body
RAL 9016
cm 240 x 49 x 98H

Click to watch 

Carlos

Mocha beech body
+ Mid-Century Modern base
cm 192 x 49 x 80H

Click to watch 



Ellington sofa (Qsx + Gsx + W)
Albino Family side table
Albino Torcia side table

024



025

Carlos

Mocha beech body
+ Mid-Century Modern base
cm 192 x 49 x 80H

Click to watch 

HC



Carlos

Mocha beech body
+ Minimal Design base
cm 192 x 49 x 80H

[Click to watch](#)





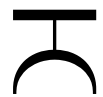
Carlos

White matt lacquered body
RAL 9016

White glossy lacquered body
RAL 9016

cm 192 x 49 x 80H

[Click to watch](#)





Carlos

Mocha beech body
cm 192 x 49 x 98H

[Click to watch](#)







Carlos

Holiday Dr House / Florida

White glossy lacquered body RAL9016
cm 240 x 49 x 98H





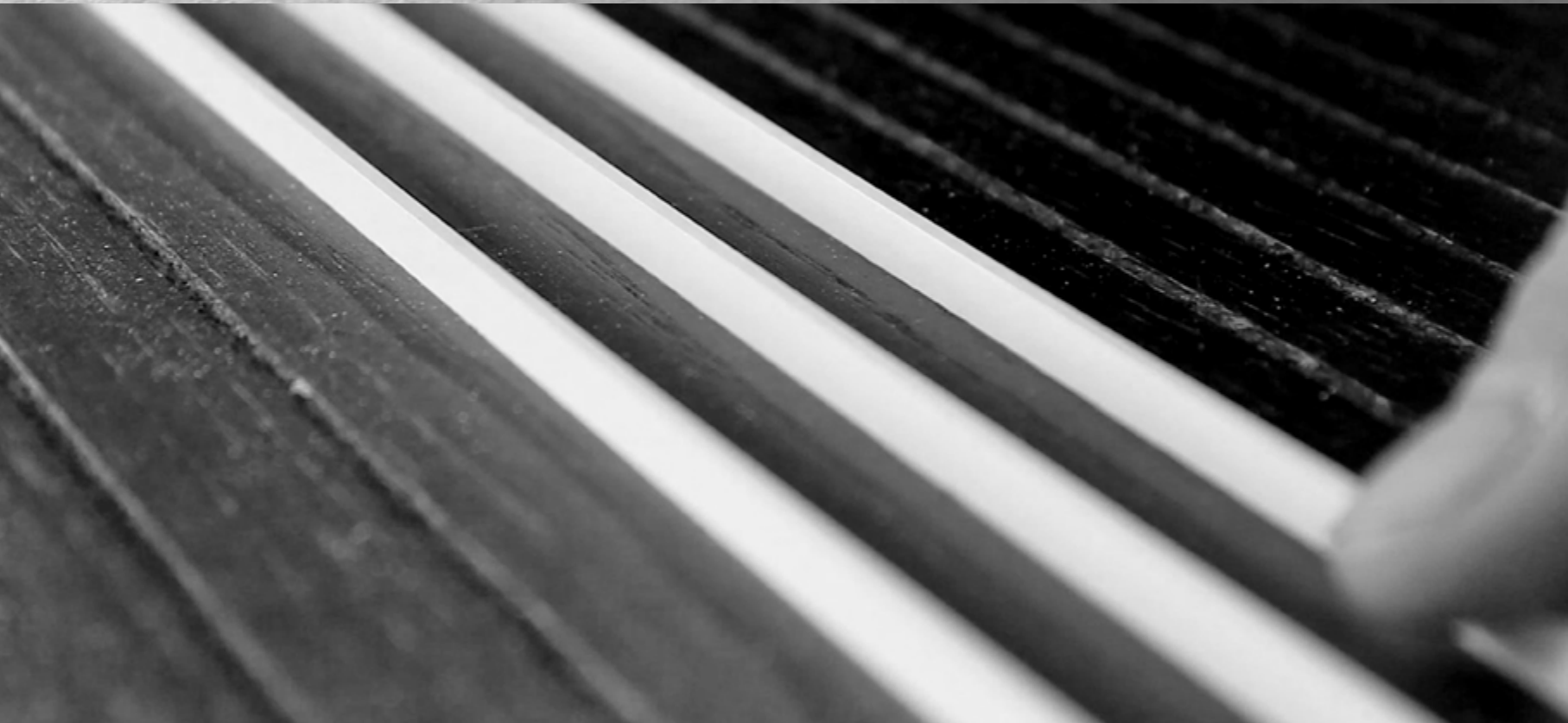
Carlos

Da Guido restaurant / Italy

Mocha beech body
+ Mid-Century Modern base
cm 192 x 49 x 80H



Technical info

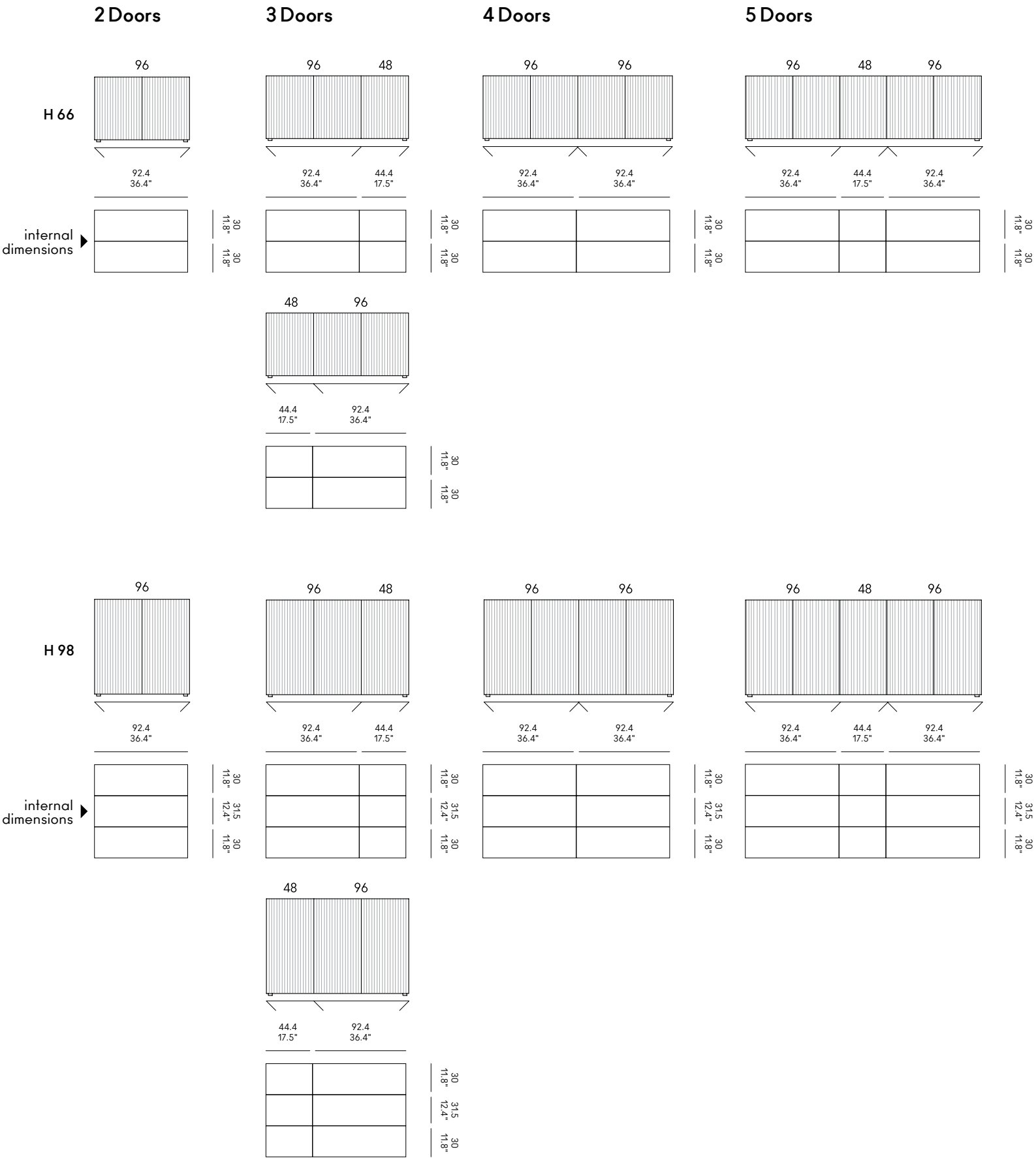
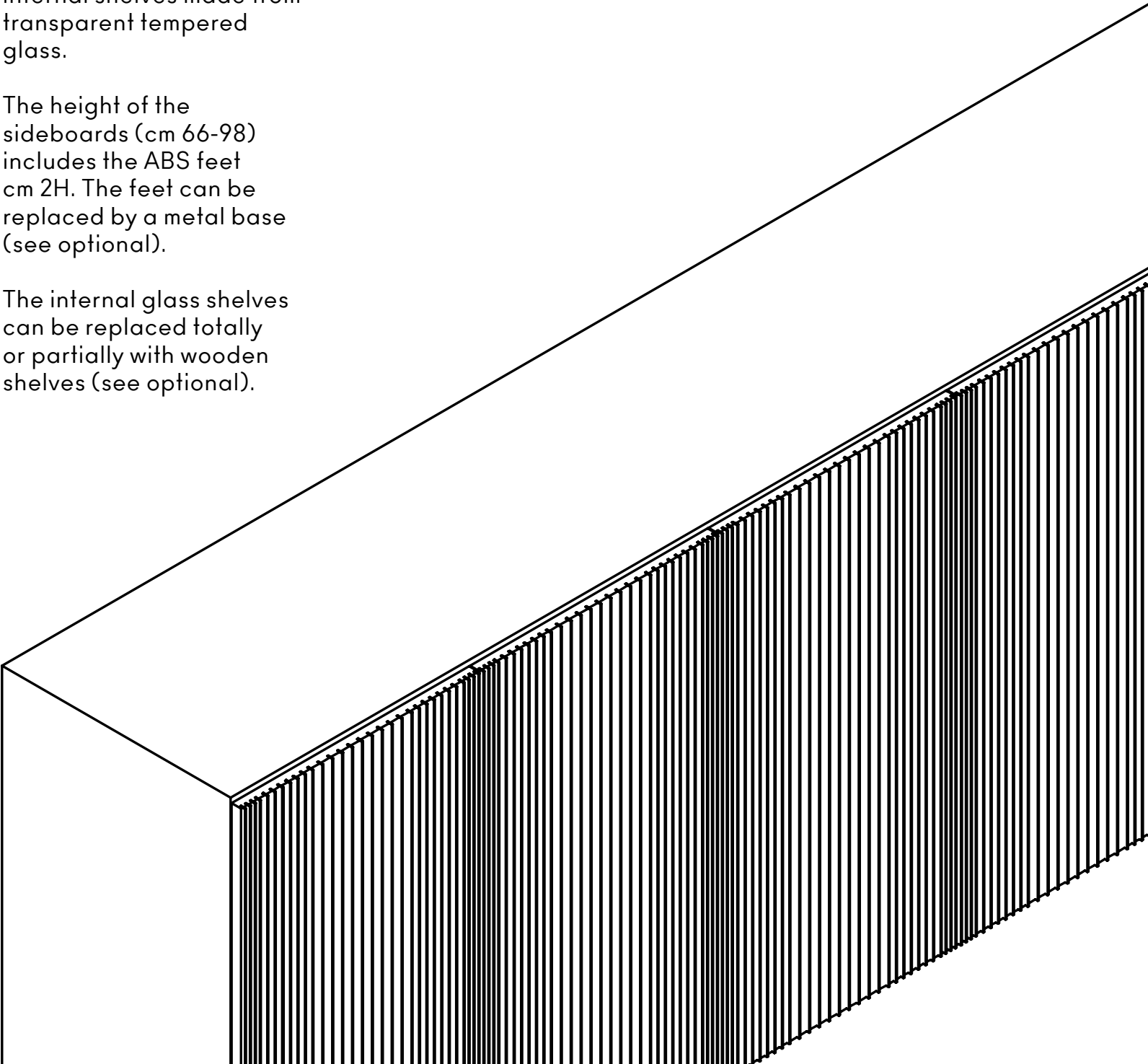


Carlos

Structure made from particleboard or MDF, either veneered and stained or lacquered. Veneered MDF doors with interior transverse reinforcements in metal, thermotreated oak veneer, machined vertically to accommodate vertical white laminate inserts. Internal shelves made from transparent tempered glass.

The height of the sideboards (cm 66-98) includes the ABS feet cm 2H. The feet can be replaced by a metal base (see optional).

The internal glass shelves can be replaced totally or partially with wooden shelves (see optional).



Optional

Internal shelves

The internal glass shelves can be replaced totally or partially with wooden shelves of the same finish or color as the body.




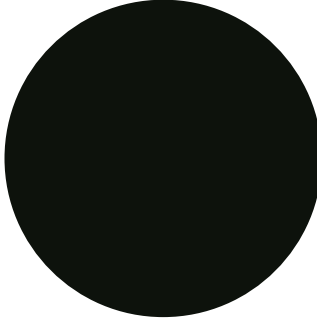

Wiring Slot

One or more wiring slots can be applied on the back of the sideboard according to customer specifications.

Metal bases

The height of the sideboards indicated in the price list includes the feet (H2). For an additional price, the sideboards can be fitted on a metal base, H16 or H32. The bases are available in two variants:

- › Mid-Century Modern
- › Minimal Design

Metal bases	Vintage burnished metal	Black metal	White metal
			
Mid-Century Modern › H16 cm / 6,3"			
			
Minimal Design › H16 cm / 6,3" › H32 cm / 12,6"			

The metal bases are available for the 3, 4 or 5 door sideboards.

Art Director
Renato Zamberlan

Photos
Gianni Antoniali
/ Ikon Productions

except:
028, 030, 031

Thanks to:
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Addison House

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