



the **STORY**

EDISON THE GRAND, THE LED REVOLUTION

Beauty comes from the inside and shines its warm glow to the outside.

Edison the Grand was already beautiful from the outside, but now his inner beauty became even more radiant. Thanks to the wonder-fuller world of LED technology

He obviously got his name from the inventor of the light bulb (1879): Thomas Edison. But his big appearance is far from old and dusty. And Edison the Grand's new inner works probably would make the real Edison feel proud. Why? The source of Edison the Grand's enchanting glow used to be some energy-saving light bulbs, but now he shines because of LED technology. Perhaps we are witnessing the moment that Edison the Grand steps out of the shadow of the spirit of Thomas Edison, with all respect.

the **FEATURES**

- *Introduced: 2012*
- *Product size: 60cm Ø 90 cm height*
- *Iconic silhouette of classic oversized twilight*
- *Equally enlightened to underline iconic silhouette*
- *Suitable for outdoor & indoor use*
- *Fatboy 'logo' at the side*
- *Red electrical cord!*
- *3 different light intensities; low, medium, high*

the PICTURES



the COLORS

white



the SPECIFICATIONS

Aspect		Specification
Product	Size	60 cm Ø x 90 cm (h)
	Weight	13,0 kg
	Cable length	7 meters red + 1 meter black cable
Packaging	Size	60 x 60 x 95 cm
	Weight	17 kg.
Materials	Outer part	Polyethylene
	Innerpart	Aluminium heatsink/baseplate with Led housing and PMMA optic
	Light	LED 14 watt 2700 kelvin
		3 different light intensities; low medium high
		20.000 burning hours
	Packaging	Cardboard
Attached labels		Silicon label
Material characteristics	Outer part	recyclable, splash resistant, UV stabilized
	Armature	Resistant to oxidation
		Dirt- and moisture repellent: easy cleaning with lukewarm water and neutral soap
Guarantee		12 months

fatboy®

the **SUPPORT**

Level		Availability
Sales	Press release	V
	Product/image pictures	V

