

# ARCHITECTMADE

## PRESS RELEASE: OPTIMIST AND PESSIMIST

### ARCHITECTMADE

ARCHITECTMADE specializes in the production and promotion of products designed by architects from the 1950's and 60's. The architects are characterized by their simple and clean designs, in which form and aesthetics play a key role. The products are handmade in the highest possible quality and are sold in leading design stores throughout the world.



### THE STORY

Hans Bølling designed the Optimist and Pessimist in 1963. His source of inspiration were his two colleagues that engendered these opposing qualities. When one looks at the pair however, it is through subtle differences in facial expression and posture that they their personalities.

Both the Optimist and Pessimist can express much more positivity or negativity. The Pessimist slumps with sad eyes, while the Optimist has a big smile on his face. At the same time, however, both have flexible arms that can be placed above their heads in exclamation of happiness or surprise.

### THE ARCHITECT

Hans Bølling was born in Braband in 1931. He established his own workshop in 1955 and was later educated at the School of Architecture at Royal Danish Academy of Fine Arts. Since then, Bølling has enjoyed great success as an architect and he has designed everything from small dolls to villas, apartment complexes and town halls. ARCHITECTMADE prides itself on close cooperation with Hans Bølling.

### Details

The Optimist and Pessimist are handmade in teak wood and their hair is made out of rabbit fur. Their arms are made out of thinly spun cotton with copper wires inside. Their eyes are made out of maple wood and ebony.

Height: 13cm

Recommended Retail Price: 59 Euro

### Further Information

For more information please contact PR Manager Sarah Kirkemann at +45 20 30 60 23 or [sarah@architectmade.com](mailto:sarah@architectmade.com) List of retailers along with high resolution pictures can be found at [www.architectmade.com](http://www.architectmade.com)